



QUEENSLAND
SPATIAL EXCELLENCE AWARDS

Information for Nominations in the
INDUSTRY CATEGORIES
2012

Entries Close: Friday 22 July 2012





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What is QSEA?

The annual Queensland Spatial Excellence Awards are unique. Now in its seventh year, these are the only awards for Queensland that recognise, at the same event, the excellent achievements of both individuals and organisations engaged in the spatial information industry across the State.

The QSEA Awards provide a stepping stone for organisations and individuals to be nominated in the Asia-Pacific Spatial Excellence Awards (APSEA).

Previous years have seen an excellent standard of competition, with a diverse range of individuals and small, medium and large private, public and academic sector organisations vying for these prestigious awards.

QSEA is the peak theatre for conferring accolades on the industry's top performers in Queensland.

Attaining recognition at this premier event denotes outstanding achievement and applauds those who deliver outcomes above and beyond the ordinary.

QSEA's key principles

- Recognise and acknowledge excellence in the spatial information industry
- Celebrate excellence before an audience of industry peers
- Encourage activities that create a stronger, larger and more relevant industry

- Embrace the achievements of the industry and the related industries and professions
- See the industry as a whole grow and mature through its achievements in various categories

What does QSEA achieve?

Recognising excellence is an important marketing tool for both individuals and organisations in every sphere.

Celebrating that excellence in full view of peers and colleagues encourages activities and behaviours that make the industry stronger, bigger and more relevant.

Participants and observers alike can see the industry as a whole, understand its strength and potential, see it as a growing and maturing sector proficient at key business and management competencies - as an innovative and exciting prospect for future investment.

When and where are the Awards presented?

The QSEA 2012 Gala Dinner will be held at the Brisbane Convention and Exhibition Centre, Brisbane on Friday 14 September 2012. We are aiming for an audience of 400 for the dinner.

At least one person must attend the Gala Dinner at own expense to represent the entry submitted.

Eligibility

Industry Awards are open to any organisation — private, public, academic or not for profit — provided the evidence submitted relates to the two years* immediately prior to the making of the application and relates to spatial activities.

Private organisations can include sole traders, partnerships and corporations.

Only Surveying and Spatial Sciences Institute (SSSI) members are eligible for individual awards. For more information, see the companion brochure "Information for Entrants in the Individual Awards" or contact SSSI.

Fees

Entries in the Industry Categories do not attract a fee for entry into the QSEA judging.

Competitors may enter in any number of categories but each category will require a separate submission addressing the relevant criteria.

Prizes

Every award Winner receives an inscribed trophy and a certificate. Winners also receive QSEA insignia suitable for publication.

The Judging Panel has the authority and flexibility to confer multiple awards in any category if they consider the organisations merit recognition jointly or severally.

The Judging Panel can also confer *Special Awards* if they consider that nominations merit recognition but fall outside the parameters of established or given award categories.

The **J M (Mac) Serisier Award** is the ultimate award and is conferred, by consensus of the Judging Panel, for the highest level of attainment in the Industry Awards nominations.

The J M (Mac) Serisier Award recognizes Mac Serisier's enormous contribution to the professional and business communities in spatial information, surveying and mapping.

Winners' details are subsequently published in available and appropriate media.

Judging

The QSEA Judging Panel is comprised of industry peers, authorities, associates and advisors who provide expert, objective and independent opinions on the merits of the nominations.

The Judging Panel's decisions are final. No correspondence is exchanged once the decisions are made.

* Activities completed more than two years ago may still be eligible in some extenuating circumstances. In such cases, entrants should apply for eligibility on a case-by-case basis. Contact jdelaide@spatialbusiness.org



Categories

Awards are conferred in the eight following categories:

- Enterprise
- Innovation
- Service Excellence
- Community Contribution
- Recommended Employer
- Spatial Enablement
- Emerging Spatial Entity
- Small Organisation

The J M (Mac) Serisier Award is awarded to the Category Winner exhibiting the highest level of overall excellence.

Criteria

In addition to specific category criteria, the Judging Panel may additionally consider a nomination's merit according to any other agreed or relevant benchmarks.

Conversely, Judges may elect to not confer an award in any given category if they consider that none of the nominations entered in that category warrant recognition for excellence.

Entrants should note that "size" of organisations or "scale" of activities will not, of itself, necessarily improve or limit the likelihood of winning an award, it is the "excellence" that counts.

However, note the comments regarding the "Small Business" category above.

QSEA Award for Enterprise

The QSEA Award for Enterprise recognises organisations that have achieved commercial success whilst introducing new technologies or processes or new ventures generally.

QSEA Award for Innovation

The QSEA Award for Innovation recognises organisations that have made a significant contribution to the industry through the introduction of a new idea, method, technology, process or application resulting in social, environmental and/or economic benefits.

QSEA Award for Service Excellence

The QSEA Award for Service Excellence recognises organisations that deliver outstanding customer or user service, in private, public or academic sectors.

QSEA Award for Community Contribution

The QSEA Award for Community Contribution recognises organisations that implement policies or execute projects that go beyond the usual business operations and/or regulatory obligations to support and benefit the community.

QSEA Award for Recommended Employer

The QSEA Award for Recommended Employer recognises organisations, divisions or sections that provide a stimulating and supportive workplace.

QSEA Award for Spatial Enablement

The QSEA Award for Spatial Enablement recognises organisations that have implemented spatial information and technologies to enable and/or improve productivity, efficiency, service delivery in their own organisation or another.

QSEA Award for Emerging Spatial Entity

The QSEA Award for Emerging Spatial Entity recognises the commercial or utilisation success of spatial organisations, or new enterprises within established organisations, that are less than 2 years old.

QSEA Award for Small Organisations

The QSEA Award for Small Organisations recognises organisations, self contained divisions or sections of less than 10 staff nominated in any of the other categories.

Submissions

DEADLINE: COB 22nd July 2012

Entrants are encouraged to provide sufficient evidence to fully answer the category criteria. However, presenting too much material may be as counter-productive as providing too little.

Generally, the written component of the submission should not exceed, say, 3000 words / 12 pages in length but these parameters are recommended rather than prescriptive and do not include information pages such as cover sheets, contents pages, testimonials, etc.

Each submission should address the specific criteria and demonstrate:

- Why the organisation has 'achieved excellence'
- How the organisation 'delivers outcomes above and beyond the ordinary'; and
- How the organisation contributes to 'the growth and maturity' of the industry and the economy.

Each submission:

- Must address the criteria for the category entered
- Must be formatted in either Word.doc and/or Adobe.pdf file
- Must include at least one representative image (min 300dpi / jpg)
- Must contain a Cover Page, a Statement of Excellence and a Contents Page
- Must be burnt/copied to CD and posted to SIBA, PO Box 5740, West End, QLD 4101

Specific Criteria

Use the points listed below, to the extent they are relevant, as a guide when writing a submission and supplementary materials. Feel free to rearrange and add additional items to suit the particular submission.

Nominees should provide sufficient evidence to substantiate any claims.



QSEA Award for Enterprise

The QSEA Award for Enterprise recognises organisations that have achieved commercial success whilst introducing new technologies or processes or new ventures generally.

Relevant to that overall description, and to the extent they are applicable, address the following or add other information —

Organisational Profile

1. The organisation, its history and any relevant background
2. Organisational structure and operating environment including industry sector and markets
3. How the organisation serves its industry, the marketplace and other stakeholders
4. The main product or service offerings and their delivery mechanisms

Leadership and Strategy

5. Strategies used to achieve substantial growth and commercial success.
6. The marketing strategy and deployment, including strategies to promote awareness in local and/or overseas markets
7. How the workforce contributes to the organisation's achievements and objectives
8. How the organisation's strategic objectives address current and future opportunities for growth
9. How human resource management strategies promote growth and value in the organisation

Enterprise Relationship Management

10. How the organisation manages operational systems and processes for creating value and achieving success
11. How the organisation sustains and develops current and future markets or user communities
12. How the organisation determines customer expectations, builds relationships and determines customer or user satisfaction

Information, Analysis and Knowledge Management

13. Any research and development undertaken by the organisation
14. Performance indicators set and monitored by the organisation
15. How the organisation collects, selects and analyses information for improving sales or growing the user community, promoting growth and creating value for the organisation
16. How the organisation uses comparative and/or benchmarking information for improving sales or growing the user community, promoting growth and creating value for the organisation

Performance Results, Achievements and Industry Contribution

17. The organisation's market share or position in the spatial industry
18. The organisation's customer focussed, operational, financial and marketplace performance results
19. The organisation's major achievements which demonstrate outstanding contributions to the spatial industry.

QSEA Award for Innovation

The QSEA Award for Innovation recognises organisations that have made a significant contribution to the industry through the introduction of a new idea, method, technology, process or application resulting in social, environmental and/or economic benefits.

Relevant to that overall description, and to the extent they are applicable, address the following or add other information —

Organisational Profile

1. The organisation, its history and any relevant background
2. Organisational structure and operating environment including industry sector and markets
3. How the organisation serves its industry, the marketplace and other stakeholders
4. The main product or service offerings and their delivery mechanisms

Objectives, Research and Development

5. The research and development process that has taken place
6. The issue and/or opportunity that inspired the initiative
7. The social, environmental and/or economic need that the initiative has addressed
8. How the need or opportunity was measured in terms of costs, potential savings, benefits, and/or market size
9. How the organisation determines customer or user requirements and expectations – current and future

Planning, Leadership and Strategy

10. The leadership strategy to meet objectives and commitment to innovation
11. The steps taken to ensure the strategy was innovative and comprehensive
12. How the strategy was translated into a management plan
13. The methodologies or models used in its planning and development
14. The key elements of the initiative with details of the resources required to execute the plan
15. How the organisation's strategic objectives address new opportunities for innovation

Execution and Implementation

16. How the initiative was implemented across the organisation
17. The extent to which the initiative represents a new way of operating
18. The extent the initiative breaks new ground in the industry
19. The extent the initiative required new types of collaboration, both internally and externally
20. The most difficult challenges in executing the plan
21. Changes made along the way as new challenges emerged
22. The most important factors contributing to the initiative's success
23. How the workforce has contributed to the achievement of the innovation



Performance Results, Achievements and Industry Contributions

24. The key outcomes that have contributed value to the organisation
25. The importance of these results to the organisation as a whole
26. The contributions made by the organisation's innovation culture
27. The key performance measures that have been set and are monitored
28. The social, environmental and/or economic benefits achieved by the innovation/s
29. The organisation's major achievements which demonstrate outstanding contributions to the spatial industry.

QSEA Award for Service Excellence

The QSEA Award for Service Excellence recognises organisations that deliver outstanding customer or user service, in private, public or academic sectors.

Relevant to that overall description, and to the extent they are applicable, address the following or add other information —

Organisational Profile

1. The organisation, its history and any relevant background
2. Organisational structure and operating environment including industry sector and markets
3. How the organisation serves its industry, the marketplace and other stakeholders
4. The main product or service offerings and their delivery mechanisms

Organisational Culture, Leadership and Strategy

5. How the organisation develops a culture that is consistent with the achievement of service excellence
6. The organisation's leadership strategy to meet objectives and commitment to service excellence
7. How operational systems and processes are managed to achieve service excellence

Information, Analysis and Knowledge Management

8. Customer service research that has been undertaken
9. Performance indicators that have been set and are monitored
10. How the organisation collects, selects and analyses information on customers and customer service
11. How the organisation uses comparative and benchmarking information to improve service delivery and performance

Customer Relationship Management

12. How the organisation determines customer requirements and expectations – current and future
13. How the organisation builds relationships and determines customer satisfaction
14. The quality management system in place in relation to customer service
15. How the organisation manages its key processes and performance improvement system in relation to customer service

Human Resource Management

16. How employees contribute to the achievement of objectives and goals related to customer service
17. How human resources management strategies support the focus on customer service
18. The organisation's employee education, training and development programs and methods in relation to customer service

Performance Results, Achievements and Industry Contributions

19. The organisation's market share or position within its industry or sector
20. The organisation's customer focussed results including customer satisfaction, retention, product and service performance results
21. The organisation's key financial and/or marketplace performance results linked to customer service
22. The industry contributions made by the organisation's customer service culture

23. The organisation's major achievements which demonstrate outstanding contributions to the spatial industry.

QSEA Award for Community Contribution

The QSEA Award for Community Contribution recognises organisations that implement policies or execute projects that go beyond the usual business operations and/or regulatory obligations to support and benefit the community.

Entries can be submitted for a specific project or a range of complementary initiatives

Relevant to that overall description, and to the extent they are applicable, address the following or add other information —

Organisational Profile

1. The organisation, its history and any relevant background
2. Organisational structure and operating environment including industry sector and markets
3. How the organisation serves its industry, the marketplace and other stakeholders
4. The main product or service offerings and their delivery mechanisms

Summary

5. A detailed explanation of the project or initiative/s referred to

Objectives, planning, Research and Development

6. The issue and/or opportunity that inspired the initiative
7. the customer, community, market or environmental need that the initiative addresses
8. Any research that has been undertaken
9. The organisation's leadership strategy to meet its objectives
10. The principles that were used in its planning and development
11. The key elements of the initiative and the resources required to execute the plan



12. The steps taken to ensure the initiative was both comprehensive and successful

Execution and/or Implementation

- 13. How the initiative was implemented with specific steps taken
- 14. Training, educational programs or tools enabling widespread adoption of the initiative/s
- 15. The extent the initiative required new types of collaboration across the organisation or externally
- 16. The most important factors contributing to the initiative's success
- 17. The extent the initiative represents a new way of doing business or operations
- 18. How the workforce has contributed to the achievement of the initiatives

Performance Results, Achievements and Industry Contributions

- 19. The short and long term benefits of the initiatives
- 20. Community acceptance, understanding and uptake of the initiative/s
- 21. The extent the organisation's initiative/s breaks new ground in the spatial industry and the wider community
- 22. The organisation's major achievements which demonstrate outstanding contributions to the community.
- 23. The organisation's major achievements which demonstrate outstanding contributions to the spatial industry.

QSEA Award for Recommended Employer

The QSEA Award for Recommended Employer recognises organisations, divisions or sections that provide a stimulating and supportive workplace.

Relevant to that overall description, and to the extent they are applicable, address the following or add other information —

Organisational Profile

- 1. The organisation, its history and any relevant background

- 2. Organisational structure and operating environment including industry sector and markets
- 3. How the organisation serves its industry, the marketplace and other stakeholders
- 4. The main product or service offerings and their delivery mechanisms

Organisational Culture, Leadership and Strategy

- 5. The key characteristics of the organisational culture
- 6. How the organisation develops a culture consistent with its mission, vision and values
- 7. How senior leaders communicate and engage with employees
- 8. The organisation's key strategic objectives in relation to its workforce
- 9. How human resources management strategies are managed
- 10. The key elements of the performance improvement system in relation to human resources management

Employee Education, Training and development

- 11. The organisation's employee education, training and development programs and methods

Employee Health, Safety and Satisfaction

- 12. The relevant regulatory environment and how the organisation complies
- 13. How the organisation develops and maintains a safe, secure and supportive work environment
- 14. How the organisation develops and maintains a work environment conducive to the well-being, motivation and satisfaction of all employees

Employee Performance, Recognition and Remuneration

- 15. How the human resource strategies, policies, systems and practices enable employees to develop and utilise their full potential
- 16. How the employee performance appraisal, recognition, promotion,

remuneration and rewards systems encourage employees to achieve high performance towards business objectives

Performance Results, Achievements and Industry Contributions

- 17. The organisation's market share or position within the industry
- 18. The organisation's major achievements which demonstrate outstanding contributions to the spatial industry.

QSEA Award for Spatial Enablement

The QSEA Award for Spatial Enablement recognises organisations that have implemented spatial information and technologies to enable and/or improve productivity, efficiency, service delivery in their own organisation or another.

Relevant to that overall description, and to the extent they are applicable, address the following or add other information —

Organisational Profile

- 1. The organisation, its history and any relevant background
- 2. Organisational structure and operating environment including industry sector and markets
- 3. How the organisation serves its industry, the marketplace and other stakeholders
- 4. The main product or service offerings and their delivery mechanisms

Objectives, Research and Development

- 5. The issue and/or opportunity that inspired the initiative
- 6. The social, environmental and/or economic need that the initiative has addressed
- 7. How the need was measured in terms of costs, potential savings, benefits
- 8. How the organisation determines customer requirements and expectations



Planning, Leadership and Strategy

9. The organisation's leadership strategy to meet the objectives
10. How this strategy was translated into a management plan
11. The methodology and models used in planning and development
12. The key elements of the initiative and the resources required to execute the plan

Execution and Implementation

13. How the initiative was implemented across the organisation
14. The extent to which the initiative represents a new way of operating
15. The extent to which the initiative breaks new ground in the spatial industry
16. The extent of new types of collaboration required internally and externally
17. The most difficult challenges faced in execution of the plan
18. The changes made along the way as new challenges emerged
19. The most important factors contributing to the initiative's success
20. How the workforce contributed to the achievement of the initiative

Performance Results, Achievements and Industry Contributions

21. The key outcomes that have contributed value to the spatially enabled organisation
22. The importance of these results to the organisation as a whole
23. The key performance indicators that have been set and are monitored
24. The social, environmental and/or economic or community benefits achieved by the initiative
25. The nominee's major achievements which demonstrate outstanding contributions to the spatial industry

QSEA Award for Emerging Spatial Entity

The QSEA Award for Emerging Spatial Entity recognises the commercial or utilisation success of spatial organisations, or new enterprises within established organisations, that are less than 2 years old.

Relevant to that overall description, and to the extent they are applicable, address the following or add other information —

Organisational Profile

1. The organisation, its history and any relevant background
2. Organisational structure and operating environment including industry sector and markets
3. How the organisation serves its industry, the marketplace and other stakeholders
4. The main product or service offerings and their delivery mechanisms

Leadership and Strategy

5. Strategies used to achieve substantial growth and commercial success.
6. The marketing strategy and deployment, including strategies to promote awareness in local and/or overseas markets
7. How the workforce contributes to the organisation's achievements and objectives
8. How the organisation's strategic objectives address current and future opportunities for growth
9. How human resource management strategies promote growth and value in the organisation

Enterprise Relationship Management

10. How the organisation manages operational systems and processes for creating value and achieving success
11. How the organisation sustains and develops current and future markets or user communities
12. How the organisation determines customer expectations, builds relationships and determines customer or user satisfaction

Information, Analysis and Knowledge Management

13. Any research and development undertaken by the organisation

14. Performance indicators set and monitored by the organisation
15. How the organisation collects, selects and analyses information for improving sales or growing the user community, promoting growth and creating value for the organisation
16. How the organisation uses comparative and/or benchmarking information for improving sales or growing the user community, promoting growth and creating value for the organisation

Performance Results, Achievements and Industry Contribution

17. The organisation's market share or position in the spatial industry
18. The organisation's customer focussed, operational, financial and marketplace performance results
19. The organisation's major achievements which demonstrate outstanding contributions to the spatial industry.

QSEA Award for Small Organisation

The QSEA Award for Small Organisations recognises organisations, self contained divisions or sections of less than 10 staff nominated in any of the other categories.

This Category is intended to make available an award category for those organisations that would find it difficult to compete with the "size" and "scale" of activities in larger organisations.

Small organisations should nominate in one of the other categories and complete nominations in accordance with the above criteria.

If the small organisation nominee does not win the category it is entered in, then it will be judged against all other small organisations that did not win another category.

If the small organisation does win a category award it will not be considered in the Small Organisation category.

Nominees should ensure they complete the "Number of employees" item on the Nomination Form to guarantee entry into this category.

Cover Page

- Please complete this form and return it with your submission.
- Every nomination entered in QSEA 2012 must have a separate Cover Page.
- All submissions for the QSEA Industry Categories must reach SIBA Queensland Office no later than COB 22nd July 2011.

Nominee: *please print the full name of the entity you are entering in QSEA 2012*

An Education Project Built around Observing the Transit of Venus 6th June 2012

No of employees :

Nil - A committee of Volunteers

Abbreviation, Acronym or Common Name *(if applicable): please print the exact name (for trophies, certificates etc)*

Transit of Venus 6 June 2012

Who is the Contact Person for Information about this nomination?

Name: Graeme Rush

Position/Job Title: Project Manager

Tel: 07 3356 3562

Organisation: An Education Project

Mobile: 0414 884 876

Built around Observing the Transit of Venus

Fax: _____

6th June 2012

Email: graemerush@bigpond.com

Website: www.transitofvenus.com.au

What are the Contact Person's Addresses?

Postal Address: 95 Heather St

Physical Address: 95 Heather St

WILSTON

WILSTON

State: Queensland P/Code: 4051

State: Queensland P/Code: 4051

If this is a joint nomination, list other participants *(Please be exact with organisation names for trophies and certificates)*

Second Organisation's Name:

No. of employees:

Postal Address: _____

Tel: _____

Fax: _____

Email: _____

State: _____ P/Code: _____

Website: _____

Third Organisation's Name (if applicable):

No. of employees:

Postal Address: _____

Tel: _____

Fax: _____

Email: _____

State: _____ P/Code: _____

Website: _____

Append additional sheets if more than three organisations were involved in this nomination

Summary: *maximum 150 words*

This summary or extracts of it may be used for promotional and/or publication purposes. Please use clear and concise language.

The Project objective was to positively engage with school children by means of Observing the Transit of Venus by addressing the areas of geography, mathematics, history and science at schools.

The intention was to show to school children the relevance of our professions (Spatial Science, Surveying and Astronomy) to our society, past, present and future.

It is hoped that this engagement will lead to students actively considering careers in our professions.

To develop teaching materials that are aligned with the new National Curriculum and will be useful to both Primary and Secondary School teachers for some years to come.

These materials will be " web based " and free to all.

To utilize the phenomenon of the Transit of Venus to promote to the community at large the relevance and contribution of our professions to our society, past, present and future.

These objectives were met by inaugurating a schools competition and volunteer Surveyors drawn from bodies across the industry to promote the competition, assist with the actual observation of the Transit; at local schools. A Website was established to manage, school resources, the schools competition and volunteers. The website also showed a countdown and the live Transit of Venus for the benefit of the world. It also promoted links to various Surveying bodies and institutions.

In which Category/Categories are you Entering this Project? *Tick box/boxes*

Category	✓	Category	✓
QSEA Award for Enterprise		QSEA Award for Recommended Employer	
QSEA Award for Innovation		QSEA Award for Spatial Enablement	
QSEA Award for Service Excellence		QSEA Award for Emerging Spatial Entity	
QSEA Award for Community Contribution	X	QSEA Award for Small Organisations	

I/We certify that the copyright covering all material included in this submission and supporting presentation material is held by or has been cleared for this purpose.

I/We further permit QSEA/SIBA/SSSI and/or agents acting for these organisations to use the material in any written, audio-visual, video or media material prepared or distributed by QSEA/SIBA/SSSI for promotional activities, where applicable and appropriate.

Signature:  Date: 1/7/2012
Name: *please print* Nicholas Christian de Weger
Position / Authority: Project Management Committee
Organisation: An Education Project Built around Observing the Transit of Venus 6th June 2012

For further information contact SIBA on:

Tel: 07 3217 2599

Fax: 07 3217 2966

Email: jdelange@spatialbusiness.org

Clearance for Educational Purposes

Educational institutions may express interest in using your submission/project as a case study for teaching purposes, to show students the excellent work Australian organisations are delivering in the spatial information industry.

Do you PERMIT us to forward your contact details and/or other relevant information to persons interested in such use of this information and material?

Please cross out whichever does not apply

YES: Signature: 
Name: *please print* Nicholas Christian de Weger

~~NO~~ Signature: _____
Name: *please print* _____

DEADLINE

All submissions for the QSEA Industry Categories must reach
SIBA Queensland Office no later than COB 22nd July 2011.